

#### SPONSORSHIP BROCHURE

15-16 April 2025 | Hyatt Regency Al Kout Mall, Kuwait City, Kuwait

# **UNLOCKING HIDDEN POTENTIAL** UNVEILING OFF-STRUCTURE PROSPECTS AND RE-EVALUATING BORDERLINE DISCOVERIES

### TECHNICAL PROGRAM COMMITTEE

Talal Al-Adwani (Co-Chair) Kuwait Oil Company

Adnan Al-Shamali (Co-Chair) Kuwait Oil Company

Fakhera AlQubaisi ADNOC

Shaimaa Al-Ansari Baker Hughes

Nigel Cross Ben Nevis Energy

Jo Garland Cambridge Carbonates

Bala Dharanidharan DeGolyer MacNauhton

Sanlinn Isma'il Ebrahim Kaka KFUPM Abdullah Al Kandari Kuwait Oil Company

Omran Al-Zankawi Kuwait Oil Company

Hussain Abdulkareem KUFPEC

Yaqoob Al-Refaei Kuwait University

Manoj Vallikkat Thachaparambi Slb

Noha Al Lababidi Saudi Aramco

Ali Al-Mujaini Target Group



## WORKSHOP OUTLINE

#### WORKSHOP OVERVIEW

The evolution of hydrocarbon exploration driven by the diminishing accessibility of conventional large-size hydrocarbon traps has compelled national and international oil and gas companies to scrutinize off-structure prospects and near-field undeveloped or unsuccessful commercial discoveries, discerning root causes of their failures. This dual-pronged approach not only enhances chance of commercial success during exploration, but also expedites production and re-evaluation of undeveloped or commercially unsuccessful discoveries respectively, saving valuable time and resources of operators.

These scrutinizes pave the way for fast-tracking exploration to production lifecycle of the off-structure prospects by leveraging their similarities to active fields in terms of geology, low capital expenditure (CAPEX), and seamless integration with pre-existing infrastructure. Off-structure prospects and near-field undeveloped or previously unsuccessful discoveries, which are located near active fields, have proven to be valuable extensions. They have significantly expanded potential exploration areas and resources.

In recent years, the exploration success and tie-back of such off-structure discoveries into production lines have significantly contributed to reserve addition and production rates of many operators in Middle East and elsewhere. Therefore, haring knowledge and lessons learned from these endeavors is crucial for the benefit of the broader community. By discussing real-world examples and case studies, participants will gain a deeper understanding of how these strategies have been successfully implemented and can be adapted to their own projects.

Through a series of facilitated exercises and discussions, workshop attendees will learn techniques for identifying and evaluating these "off-structure" prospects - ideas, technologies, or phenomena that fall outside the mainstream. Participants will explore methods for recognizing the early signals of potentially transformative discoveries and develop strategies for severely assessing their viability and impact. By the end of the workshop, attendees will have a comprehensive toolkit for effectively navigating the complexities of modern hydrocarbon exploration, positioning their organizations for success in an increasingly competitive landscape.

#### SUPPORTED BY





#### WORKSHOP GUIDELINES

#### FORMAT

The workshop will be 2 days, consisting of oral presentations, poster presentations and breakout sessions where participants can discuss and investigate a specific theme that is of mutual interest. The first day will feature an inaugural keynote speech by a high-profile professional from the industry.

#### ATTENDANCE

Registrations are invited from all relevant disciplines with experience and/or knowledge of the subject areas being addressed in the workshop. Registrations will be accepted on a first-come, first-served basis.

#### CALL FOR POSTERS

You are invited to prepare a poster for presentation at the workshop. If you are interested in participating, please send a short abstract to cnavarro@aapg.org by 17 March 2025. All posters will be produced as pull-up banners and delivered by AAPG. There will not be any other format available for poster display.

#### **REGISTRATION TYPES & FEES**

Fees are inclusive of onsite documentation, coffee breaks and luncheons.

Non-Member: \$1,575
Join & Save: \$1,575
Member: \$1,375
Committee/Presenter: \$1,275
Young Professional: \$850
Academia: \$500
Student: \$350

\*To avail the Member rate you must be an active member of AAPG. \*\*To register as a Young Professional you must be under the age of 35 with less than 10 years of work experience.

#### **REGISTRATION DEADLINE**

To guarantee your seat, please make sure to register by 8 April 2025.

#### **CANCELLATION POLICY**

AAPG will refund the tuition, less a \$100 processing fee, if the request is received no later than 30 days prior to the workshop. Cancellations must be made in writing. The registrar will accept cancellation notices by telephone, but all such notices must be followed up by fax or e-mail. No refund will be made for cancellations received less than 30 days prior to a workshop being given. Nonpayment of tuition does not constitute automatic cancellation. If no cancellation notice is received by 30 days prior to a workshop, participants are liable for full tuition. AAPG reserves the right to cancel a workshop if enrollment is insufficient to ensure proper effectiveness. Substitutions for individuals can be made at any time. A paid enrollment may be transferred one time to a future workshop if the request is received prior to the 30-day cut-off date.

#### **UNLOCKING HIDDEN POTENTIAL:**

**UNVEILING OFF-STRUCTURE PROSPECTS** AND RE-EVALUATING BORDERLINE DISCOVERIES

#### SPONSORSHIP PACKAGES



in

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AAPG MIDDLE EAST

## Platinum Sponsor

#### US\$ 17,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Three (3) complimentary registrations to attend the workshop.

#### Gold Sponsor

## US\$ 15,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Two (2) complimentary registrations to attend the workshop.

## Silver Sponsor

#### US\$ 12,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- One (1) complimentary registration to attend the workshop.

#### Workshop Dinner

#### US\$ 14,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention on all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under "Event Sponsors".
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairman at the dinner.
- Company logo displayed on common slide between technical sessions.
- Company logo in the onsite technical program.
- Company logo displayed on table tent cards throughout the dinner.
- Opportunity to invite 10 guests to the dinner.

#### Luncheons

## PER LUNCHEON / 2 PACKAGES ARE AVAILABLE US\$ 5,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo displayed on tent cards during the luncheon.

## Coffee Break Sponsor

#### PER day / 2 PACKAGES ARE AVAILABLE US\$ 3,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo displayed on tent cards during the coffee breaks.

#### Delegate Bag

#### US\$ 7,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Delegate bags distributed to all workshop attendees to be branded with company logo\*

\*Bags to be sourced and provided by AAPG

\*Sponsorship to be confirmed no less than 2 months prior to the workshop start date

### NOT FINDING WHAT YOU ARE LOOKING FOR? CONTACT US!

SPONSORSHIP PACKAGES CAN BE CUSTOMIZED TO BEST SUIT YOUR ORGANIZATION'S GOALS FOR BRAND AWARENESS.

## Delegate Bag Insert Sponsor (exclusive)

#### US\$ 3.000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event. • Company logo and sponsorship title plus a link included on the AAPG website
- under 'Event Sponsors'. • Company logo included in the onsite technical program.
- Company has the exclusive opportunity to include their promotional material in the workshop delegate bag which is distributed to all attendees.

#### Delegate Bag Insert Sponsor [non-exclusive] US\$ 1.500

- Verbal acknowledgement by the Workshop Chairs at the opening of the event. • Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Company logo included in the onsite technical program.
- Company has the opportunity to include their promotional material in the workshop delegate bag which is distributed to all attendees (non-exclusive).

## Lanyards Sponsor

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo in the onsite technical program.
- Lanyards distributed to all workshop attendees to be co-branded with AAPG and sponsor company logo\*

\*Lanyards to be sourced and provided by AAPG

## Workshop Abstract Sponsor

### US\$ 2,000

US\$ 2,000

US\$ 3,500

<u>US\$ 6,000</u>

- Verbal acknowledgement by the Workshop Chairs at the opening of the event. Company logo and sponsorship title plus a link included on the AAPG website
- under 'Event Sponsors'. Prominent company logo included on the 'Digital Abstracts' distributed to all workshop attendees.
- Company logo included in the onsite technical program.

## Workshop Survey Sponsor

- Verbal acknowledgement by the Workshop Chairs at the opening of the event. Company logo and sponsorship title plus a link included on the AAPG website
- under 'Event Sponsors'. Prominent company logo included on the workshop survey distributed to all attendees.
- Company logo included in the onsite technical program.

## Table Top Exhibitor

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Inclusion of sponsor's logo in the onsite technical program.
- 1 table top stand set up in the ballroom pre function area for all 3 days of the event with a 42" screen to showcase company products, demos and platforms.



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First item and amount

Second item and amount

Third item and amount

Total amount

Company name

**Billing Contact person** 

**Title/Position** 

City

Email

Website

Authorized Signature

Full Name

### YES! OUR COMPANY WANTS TO SUPPORT THIS EVENT. INDICATED BELOW ARE OUR SELECTIONS:

Billing address (Include company billing name, if not previously mentioned)

Country

Phone

Return this form to:

**Cora Navarro** AAPG Middle East & Africa

Marketing Manager

Email: cnavarro@aapg.org