2 N D E D I T I O N

Organized By:

AAPG EAG

**CONFERENCE** 

## MEDITERRANEAN AND NORTH AFRICAN CONFEDENCE

Unlocking Frontiers: Sustainable Exploration and Innovation in the Mediterranean and North African Region

Sponsorship & Exhibition Prospectus medinace.aapg.org

Diamond Sponsor & Host



## **ABOUT THE CONFERENCE**

On behalf of the American Association of Petroleum Geologists (AAPG) and the European Association of Geoscientists and Engineers (EAGE), it gives us great pleasure to announce the second edition of the Mediterranean and North African Conference (MEDiNA) under the theme 'Unlocking Frontiers: Sustainable Exploration and Innovation in the Mediterranean and North African Region.' The event will take place from 29 September-1 October 2025 in Tunis, Tunisia.

The event is being hosted by ETAP with confirmed support from NOC's, IOC's, technology and service providers, along with other agencies from across the region.

With a strong foundation laid during its inaugural edition in 2022, the forthcoming 2025 conference is poised to deliver an even more enriching and impactful experience. The event will deliver technical resources, programs, workshops and field trips in support of the Mediterranean and North African oil and gas industry. The conference program will encompass topical panel discussions and technical sessions comprised of research-based presentations with the objective of exchanging knowledge, best practices, and experience among participants as well as networking with colleagues. The event will be regionally focused, and we invite proposals from across the North African and Mediterranean region, as well as globally.

### **Technical Program Committee**

**Habib Troudi** Technical Program Chair ETAP

Carlos Giraldo AGGEP

**Lotfi Fourati** Anglo Tunisian Oil and Gas

**Chris Walker** BGP Offshore, CNPC

Ali Gaaya Consultant

Mahmoud Abdelrasoul Khattab Eqas **Atef Bel Kahla** ETAP

**Fayçal El Ferhi** ETAP

Moncef Saidi ETAP

**Jeff Kraus** *ExxonMobil* 

**Cristiano Ricci** Strata GeoResearch

Mohammad Alsuwaidi Khalifa University

Fadi Nader IFP Energies nouvelles Souhail Youssef IFP Energies nouvelles

Andrew Clark INOVA

**Peter Gatt** Malta Chamber of Geologists

Salah S. El-Ekhfifi NOC Libya

Giuseppe Cantarella OMV

Mohamed Hedi Acheche PanoroEnergy Tunisia Nillian Mulemi Petrofund AAPG Africa Region President 2024-2026

**K.B. Trivedi** Strategic Fuel Fund AAPG Africa Region Past President 2024-2026

Faical Ben Amor Slb

Hammadi El Hadji SMH

**Mohamed Deddah** SMH Andrea Moscariello University of Geneva

Jonathan Redfern University of Manchester

**Constantinos Hadjistassou** University of Nicosia

**Mohamed Soussi** University of Tunis El Manar

Peter Shiner Upstream E&P Advisor

Mustafa Baair Zallaf Company



29 September–1 October 2025 Tunis, Tunisia medinace.aapg.org

## **Main Sponsor Opportunities**

AAPG/EAGE offer an opportunity to act as the main sponsors of the conference. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

#### Diamond / \$30,000

#### Benefits

- Full recognition of the company as Diamond Sponsor
- · 20 Complimentary full conference registrations
- Company logo on PowerPoint slides in the Opening Session
- · Company logo included on the Backdrop Banner
- · Company logo included on the Registration Badges
- Company logo included on Onsite Signage
- · Full Page advertisement in onsite technical program brochure
- Opportunity for your company video to be played during the coffee break in the conference room
- Company logo and hyperlink included on the sponsorship page of the conference website
- · Company logo and hyperlink on the conference website homepage
- Company logo in all email broadcasts sent to AAPG and EAGE members promoting the conference
- Company logo included in the onsite technical program & preliminary technical program brochures
- · Thank you message in post event report

#### Platinum / \$25,000 Benefits

- · Full recognition of the company as Platinum Sponsor
- 12 Complimentary full conference registrations
- · Company logo on PowerPoint slides in the Opening Session
- · Company logo included on the Backdrop Banner
- Company logo included on the Registration Badges
- Company logo included on Onsite Signage
- Company logo and hyperlink included on the sponsorship page of the conference website
- Half Page advertisement in onsite technical programme
- Company logo included in the onsite technical program & preliminary technical program brochures
- · Thank you message in post event report

#### Gold / \$17,500

#### Benefits

- Full recognition of the company as Gold Sponsor
- · 6 Complimentary full conference registrations
- · Company logo on PowerPoint slides in the Opening Session
- · Company logo included on the Backdrop Banner
- Company logo included on Onsite Signage
- Company logo and hyperlink included on the sponsorship page of the conference website
- Company logo in the onsite technical program & preliminary technical program brochures



## **Other Sponsorship Opportunities**

#### Gala Dinner / \$25,000 Exclusive

Gala Dinner, an exclusive networking evening, attended by top executives and decision makers from across the oil and gas industry.

- Exclusive sponsorship of the seated Gala Dinner for approximately 200 delegates including drinks and entertainment
- Two reserved tables for your guests and VIP invitees
- Company logo to be displayed on all menus
- · Logo will appear on table signage at the dinner
- Opportunity for your company representative to deliver a 5-10 minute opening address at the start of the dinner
- Company logo and hyperlink included on the sponsorship page of the conference website
- · Word of thanks from the Chairman of the conference

#### Onsite Technical Program Brochure / \$10,000 Exclusive

The technical program brochure will be distributed to all attendees onsite at the event, providing you the opportunity to advertise your company to each attendee.

- Sponsor logo on the front cover of the brochure
- Full-page advertisement (prominent placement)
- Company logo and hyperlink included on the sponsorship page of the conference website

#### Speaker Gift Sponsor / \$12,500 Exclusive

Sponsor to provide the gifts that will be distributed to all speakers at the conference.

- Sponsor name and logo will accompany thank you gifts provided to keynotes and presenters
- Company logo and hyperlink included on the sponsorship page of the conference website

#### Registration Sponsor / \$12,000 Exclusive

The registration package guarantees you the visibility of your brand with every single attendee that registers for the conference, both onsite and online.

- Sponsor logo prominently displayed on registration badges, counters and signage
- Sponsor logo included in all registration confirmation emails
- Company logo and hyperlink included on the sponsorship page of the conference website

#### Lanyards / \$9,500 Exclusive

Sponsorship of the conference lanyards provides an excellent opportunity for exposure with each lanyard worn by all delegates, sponsors, exhibitors and speakers for the duration of the conference.

- Sponsor to provide 1-inch lanyards for dispersant at registration
- Sponsor logo displayed on signage in registration area
- Company logo and hyperlink included on the sponsorship page of the conference website

#### Lunch \$12,000 per day or \$25,000 for 3 days

Sponsorship of the conference lunch, includes a display of your company logo in the lunch area attended by all delegates each day of the conference.

- Exclusive sponsorship of either one or all three conference lunches
- · Company logo on the menu and table signage
- Company logo and hyperlink included on the sponsorship page of the conference website

#### **Conference Notepads / \$8,500 Exclusive**

An exclusive package that allows all conference attendees to receive a notepad with your company logo that will be used throughout the conference.

- Sponsor logo (one color) on notepads provided inside all technical session rooms
- Company logo and hyperlink included on the sponsorship page of the conference website
- · Sponsor to provide the notepad

#### Daily Refreshments / \$7,500 Exclusive per day

Sponsorship of the daily refreshments, includes display of your company logo in the break area attended by all delegates three times per day.

- Sponsor logo on signage placed around the coffee break area
- Sponsor logo on table tent cards placed around the coffee break
  area
- Company logo and hyperlink included on the sponsorship page of the conference website

#### Company Display Opportunity / \$4,000

In order to have maximum exposure at the conference, companies can have a company display. The display package consists of:

- 2 full delegate registrations
- Access to conference lunch each day and coffee breaks
- Table & 2 chairs
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the table (any background materials need to be produced by the company and brought to the venue themselves)



\*The image is for illustrative purposes only, the table top display package does not include any backdrop material.

## SPONSORSHIP COMMITMENT FORM

#### **SPONSORSHIP CONTACT DETAILS**

Company		
Address		
City/Postal Code	Country	
General Telephone		
General Email	Website	
Contact Person		
Job Title		
Direct Telephone	Direct Email	

### **INVOICE DETAILS** (If different from above).

Company	
Address	
City/Postal Code	Country
Contact Person	
Job Title	
Direct Telephone	Direct Email

SPONSOR ITEM(S)				
1	_ US \$			
2	_ US \$			
TOTAL SPONSORSHIP	US \$			
On receipt of the confirmation, an invoice will be sent. The sponsoring benefits will be initiated after receipt of the full payment of the invoice. Terms and Conditions below.				
On behalf of	,1			
(Company),	(Name)			
hereby authorize sponsorship as indicated.				
(Authorized Signature),	(Date)			

Please return signed form to Raymond Cahill, EAGE Middle East & Africa (rcl@eage.org)