

2013 Pittsburgh ACE - Convention Short Course

Short Course Title: *Unconventional Workforce Assets – Developing New Leaders in the Energy Industry*

Sponsoring Organizations:

AAPG Professional Women in Earth Sciences (PROWESS) and Association for Women Geoscientists (AWG)

Date: Saturday, 18 May, 2013 (*preferred date; post-convention date is also acceptable*)

Time: 8:00 am – 5:00 pm

Location: David L. Lawrence Convention Center

Instructors:

Short Course Leaders: Jessica Moore, Chevron, AAPG PROWESS Chair; and Anna Cruse, Samson Resources, AWG President

Roundtable Discussion Leaders (*invited*):

- Andrea Reynolds – Appalachian Exploration Technical Lead, Shell, and AAPG EMD President
- Wendy Straatman – former Vice President, Eagle Ford Delivery Unit Geology, Talisman Energy USA
- Kristen Carter – Section Chief, Pittsburgh Office, Pennsylvania Geological Survey
- Pam Billman – Geologist, Billman Geologic Consultants, Inc.
- Laurel Alexander – Vice President of Geology, Pure Earth Resources
- Tracy Bank – Assistant Professor, University of Buffalo

Fee: Professionals \$150; Students \$50 (limited)

Includes: Continental breakfast, lunch, 2 coffee breaks, networking social, and slides

Course Limit: 60 people

Description

The industry is evolving and so should investments in our workforce. Tight rocks are not the only unconventional resource that merits investment. Invest in your leadership potential. Tomorrow's leaders are an inexhaustible resource that is ready to be discovered.

Attend the AAPG PROWESS short course and engage with some of the industry's most recognized professionals, in both management and lead technical positions. The course is taught in a round-table format to facilitate interactive and personal discussions on career advice. Round-table discussion leaders represent the diversity of energy industry employers, from majors to small independent, government, and academia. Participants engage in discussions with these experienced professionals and learn how to attain technical or managerial leadership positions that match their skill set and career goals.

Whether you're preparing for your first job, considering a mid-career move, or starting your second career, attend this short course to steer your career in the right direction for maximum payout. Immediately following the short course, career-altering discussions continue and relationships are solidified during the networking social.

Keynote Speaker: (*to be invited*)

Morning Session - Breakout Discussion Topics:

1. Strategic Thinking: Maximizing the value of your technical and managerial skills to optimize career opportunities
2. Communication: Tips for how to pitch your ideas and sell your prospect/project

Afternoon Session – Breakout Discussion Topics:

3. Visible leadership skills: techniques to ensure you are seen, heard and remembered as a leader
4. Economics of the business: utilizing your technical and managerial skills to impact the bottom line